

# EXCLUSIVE EVENTS

## SPONSORSHIP PACKAGE PLATINUM

- BRAND COMMUNICATION:**
- Announcement as a title sponsor in all communication materials;
  - Sponsor's logo on Russian Trade Delegation (RTD), Eastern Seasons (ES) website and in online campaign (not less than 400 000 ad impressions);
  - Sponsor's logo on all RTD, ES POS materials in the most priority places (brochure, press wall, pull ups, programmes, plasma screens, merchandise, invitations and goodie bags) **Logo will appear larger than other levels of partnership;**
  - Sponsor's logo and video to be presented on screens at the Forum and ES events;
- **Large Branded interactive installation at the Forum and ES event (services testing lounge);**
  - Interactive promo activities at the Forum and ES events tbc;
  - Sponsor's gift in goodie bags for VIP guests and media representatives;
  - Sponsor's logo on official media materials;
  - Sponsor's representative's speech in the official event programme or/and opportunity to become a panel speaker;
  - Opportunity to become a lunch host.

### ENTERTAINMENT AND NETWORKING:

- Opportunity to invite up to 30 guests to the Forum events;
- Opportunity to invite up to 15 guests to the ES gala-dinner.

BASIC  
SPONSORSHIP FEE  
**£20K**  
(EXCLUDING VAT)

## SPONSORSHIP PACKAGE GOLD

### BRAND COMMUNICATION:

- Announcement as official sponsor in all communication materials;
- Sponsor's logo on RTD, ES website and in online campaign (not less than 200 000 ad impressions);
- Sponsor's logo on all RTD, ES POS materials in priority places (brochure, press wall, pull ups, programmes, plasma screens, merchandise, invitations and goodie bags);
- Sponsor's logo and video to be presented on screens at the Forum and ES events;
- Medium Branded interactive installation at the Forum and ES event (services testing corner)

- Interactive promo activities at the Forum ES events tbc;
- Sponsor's gift in goodie bags for VIP guests and media representatives;
- Sponsor's logo on official media materials
- Sponsor's representative's speech in the official event programme or/and opportunity to become a panel speaker;
- Opportunity to become a lunch host.

### ENTERTAINMENT AND NETWORKING:

- Opportunity to invite up to 20 guests to the Forum events;
- Opportunity to invite up to 10 guests to the ES gala-dinner.

BASIC SPONSORSHIP FEE

**£15K**  
(EXCLUDING VAT)

## SPONSORSHIP PACKAGE SILVER

### BRAND COMMUNICATION:

- Assigning of sponsorship status in all communication materials;
- Sponsor's logo on the official RTD, ES website;
- Sponsor's logo on RTD, ES POS materials (brochure, press wall, pull ups, programmes, invitations and goodie bags);
- Sponsor's logo and video to be presented on screens at the Forum and ES events;
- Branded interactive activities at the Forum and ES events;
- Sponsor's gift in goodie bags for VIP guests and media representatives;

- Sponsor's representative's speech in the official event programme or/and opportunity to become a panel speaker;

### ENTERTAINMENT AND NETWORKING:

- Opportunity to invite up to 15 guests to the Forum events;
- Opportunity to invite up to 8 guests to the ES gala-dinner.

BASIC  
SPONSORSHIP FEE

**£10K**  
(EXCLUDING VAT)

## SPONSORSHIP PACKAGE BRONZE

### BRAND COMMUNICATION:

- Assigning of sponsorship status in all communication materials
- Sponsor's logo on the official RTD, ES website
- Sponsor's logo on RTD, ES POS materials (brochure, press wall, pull ups, programmes, invitations and goodie bags)
- Sponsor's logo and video to be presented on screens at RTD, ES events
- Sponsor's gift in goodie bags for VIP guests and media representatives
- Sponsor's representative's speech in the official event programme or/and opportunity to become a panel speaker

### ENTERTAINMENT AND NETWORKING:

- Opportunity to invite up to 10 guests to the Forum events;
- Opportunity to invite up to 4 guests to the ES gala-dinner.

BASIC  
SPONSORSHIP FEE

**£5K**  
(EXCLUDING VAT)